



Directors:  
G. RIVLIN  
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International Congress and  
Convention Association

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טל. 255367-8-9

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U.S.A.  
REPRESENTATIVE:  
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Conventions to Israel Inc  
Tel. (212) 832 2632

EUROPE:  
Belga-Congress  
Brussels

ארגון  
אורגניזט  
קונגרס  
בנ"ד

ORGANIZERS OF  
CONGRESSES AND  
SPECIAL EVENTS  
LTD.

Xth INTERNATIONAL CONGRESS OF ALLERGOLOGY  
Israel, November, 1979

ESTIMATED EXPENDITURE  
(in U.S. Dollars)  
as at August 1976

1. <u>Promotion</u> (Printing and Brochure No. 1, 2 and 3 and mailing, mailing lists, press releases in professional journals)	\$30.000
2. <u>Secretariat</u> (Salaries, office expenses, postage, telephones, book-keeping)	\$30.000
3. <u>Printing</u> (Graphic design, letter heads, program, duplication, invitations and social events, daily Bulletin, abstracts, administrative printing)	\$40.000
4. <u>Session Halls and Technical Arrangements</u> (Rental of halls, flags, decorations, signs microphones and loudspeakers, simultaneous translation, projections, installation of telephones, recording, hiring of equipment)	→ \$55.000
5. <u>Items distributed to participants</u> (badges, folders, momentos)	\$ 7.500 ?
6. <u>Events, Refreshments, Transfers</u> (Opening ceremony, reception, 1-day tour, transfers to sessions and events, program for accompanying persons, refreshments)	→ \$52.500
7. <u>Organizational Fees</u>	\$15.000

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ESTIMATED INCOME  
(in U.S. Dollars)  
as at August 1976

1. Registration Fees\*

a) 1500 participants x \$150	\$225.000	
b) 500 accompanying persons x \$75	\$ 37.500	\$262.500

2. Allocations

a) Israel Government: 1500 active participants x \$10	\$ 15.000	
b) Exhibition and Advertisements (net)	\$ 20.000	\$ 35.000
		\$297.500
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\* These are based on the 1976 Congress and are subject to  
change according to official inflation rates.

8.	<u>Manpower during the Congress</u> (Staff during the Congress - registration, information, technicians, hostesses, etc.)	\$15,000
9.	<u>Invited Speakers</u> (Travel expenses for 15 speakers and their accommodation)	\$20.000
10.	<u>Miscellaneous</u> (Insurance, accountant, advertizing and public relations, unforeseen expenses.)	\$32.500
	TOTAL EXPENDITURE	\$297.500
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